

# Abdullah Al-Bahrani

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INFORMATION 340 Haile/US Bank COB [www.abdullahalbahrani.com](http://www.abdullahalbahrani.com)  
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Highland Heights, KY 41099 *Mobile: +1-502-639-9696*

ACADEMIC Director, Center of Economic Education, [Northern Kentucky University](#), Highland Heights,  
APPOINTMENTS KY July 2016-

Assistant Professor, Economics, [Northern Kentucky University](#), Highland Heights, KY  
August 2013-

Assistant Professor, Economics, [Bloomsburg University of PA](#), Bloomsburg, PA August  
2010-July 2013

OTHER **Executive Board Member**, National Association of Economic Educators 2018-2019  
APPOINTMENTS **Board Member**, Kentucky Economic Association 2014-Present  
**Board Member**, Journal of Economics Teaching 2015- Present

EDUCATION [The University of Kentucky](#), Lexington, KY

Ph.D., Economics, August 2010

Dissertation Title: *Market Structure and Mortgage Pricing: The Role of Information on  
Firm and Consumer Behavior*

M.S., Economics, December 2008

[American University](#), Washington DC

M.A Economic Theory, August, 2003

[University of Louisville](#), Louisville KY

B.S, Business Economics. Minor, Finance, May, 2002

PUBLICATIONS

1. AL-Bahrani, Abdullah , Whitney Douglas-Buser and Darshak Patel. “ Does Math Confidence Matter? How Student Perceptions Create Barriers To Success In Economics Classes” *Journal of Economics and Finance Education*. Forthcoming.
2. Al-Bahrani, Abdullah; Brad Libis, Sara Drabik, John Gibson. ”[Econ Beats: A Semester Long, Interdisciplinary, Project-Based Learning Assignment](#)”. *Journal of Economics and Finance Education*. 16 (3), 1-11, 2017.
3. Al-Bahrani, Abdullah; Darshak Patel, Brandon Sheridan “[Evaluating Twitter and its Impact on Student Learning in Principles of Economics Courses](#)” *Journal of Economic Education* 48(4), 243-253, 2017.
4. Al-Bahrani, Abdullah, Darshak Patel, and Brandon Sheridan “[Have Economic Educators Embraced Social Media as a Teaching Tool?](#)” *Journal of Economic Education*.. 48 (1), 45-50, 2017.

5. Acchiardo, Charity-Joy;; Abdullah Al-Bahrani; Kim Holder; and Dirk Mateer. “[Through the Lens of Life: Teaching Principles of Economics with Humans of New York](#)”. *Journal of Economics and Finance Education*.17(2) Spring 19-30 2017.
6. Al-Bahrani, Abdullah. “[Competition in Online Markets: When Banks, Compete do Consumers Really Win](#)”. *Journal of Housing Research*. 25 (2), 157-170, 2017.
7. Al-Bahrani, Abdullah; Kim Holder; Darshak Patel; Jadrian Wooten. “[Art of Econ: An Interdisciplinary Approach for Differentiated Assessment](#)”. *Journal of Economics and Finance Education* 15 (2), 1-16, 2016 .
8. Al-Bahrani, Abdullah,; Chelsea Dowell; Darshak Patel. “[Video Scrapbooking: An Art Form Revived in the Economics Curriculum](#)”. *Journal of Economics and Economic Education Research*. 17(1), 7-15, 2016.
9. Al-Bahrani, Abdullah; Kim Holder; Rebecca Moryl; Ryan Murphy; and Darshak Patel. “[Putting yourself in the picture with an ”ECONSelfie”: Using student-generated photos to enhance introductory economics courses](#)” *International Review of Economics Education* 22(1) 16-22. 2016
10. Al-Bahrani, Abdullah; Kim Holder, Darshak Patel; and Brandon Sheridan. “[The Great Digital Divide: Using Television to Teach Economics?.](#)” *Journal of Economics and Economic Education Research*.17 (2), 105-112. 2016.
11. Al-Bahrani, Abdullah and Darshak Patel. “[Incorporating Twitter, Instagram and Facebook in Economics Classrooms](#)” . *Journal of Economic Education*. 46(1), 56-67, 2015
12. Al-Bahrani, Abdullah and Darshak Patel. “[Using ESPN 30 for 30 to Teach Economics](#)” . *Southern Economic Journal*. 81(3), 829-842, 2015
13. Al-Bahrani, Abdullah, Darshak Patel and Brandon Sheridan. “[Using Social Media to Engage Students Outside of the Classroom, the Students Perspective](#)”. *International Review of Economics Education*. 19(1) 36-50, 2015
14. Al-Bahrani, Abdullah, Kim Holder, Adam Hoffer and Solina Lindahl. “[Rockonomix.com](#)” . *Journal of Economic Education*. 46(4), 443, 2015
15. Al-Bahrani, Abdullah and Qing Su “[Determinants of Mortgage Pricing: A Quantile Regression Analysis](#)” *Journal of Housing Economics*. 13 (December), 77-85, 2015

PAPERS  
UNDER  
REVIEW

1. “Racial Differences in the Returns to Financial Literacy Education” With Jamie Weathers and Darshak Patel
2. “Financial Literacy, Math Confidence, and Success in Economic Courses” with Whitney Douglas-Buser, and Darshak Patel

3. “ Dive-In! Tips for Teaching Economics Through ‘Shark Tank’” With Charity-Joy Acchiardo, Darshak Patel and Brandon Sheridan.
4. ” I Failed My Econ Class because I’m a Freshman: Does A Student’s Year of Study Matter for Performance?” with Chandini Sankaran and Breyon Williams
5. ”Pokmon GO! Going?Gone?” with David Mahon, Dirk Mateer, Ryan Murphy.

WORK IN  
PROGRESS

1. “ The Internet, Mortgages and the Race Premium” with Frank Scott and Aaron Yelowitz.  
WORKING PAPER
2. ”Time inconsistent preferences and student performance: An investigation of assignment frequency” with Maria Apostolova-Mihaylova and Emily Marshall. WORKING PAPER
3. “ Does Kentucky Pass the Financial Literacy Test? Measuring Financial Literacy and Financial Behavior of Kentuckians” With Matt Frey, Jacob Koors, and Nancy Lang.

INVITED  
LECTURES

1. “ New Center Director Workshop”, 56th Annual Financial Literacy and Economic Education Conference. Brooklyn, NY. October 2017
2. “ DIGinEcon: Presented by Cengage Economics”, National Economics Teachers Association. Indianapolis, IN. October 2017
3. “New Student Convocation” Northern Kentucky University
4. “ DIGinEcon: Presented by Cengage Economics”, National Economics Teachers Association. Cambridge, MA. May 2017
5. “ Making Economics Relevant Through the Use of Student Projects” Susquehanna University. Susquehanna, PA March 2017
6. “ DIGinEcon: Presented by Cengage Economics”, National Economics Teachers Association. Columbia, SC. February 2017
7. “ DIGinEcon: Presented by Cengage Economics”, National Economics Teachers Association. Charleston, SC. Academy of Economics and Finance Teacher Training Program. February 2017
8. “ Econ Beats” Northern Kentucky University Convocation Spring 2017. Highland Heights, KY. January 2017

9. "EconBeats: NKU 360. Innovative Teaching at NKU" Highland Heights, KY. November 2016
10. "DIGinEcon: Presented by Cengage Economics", National Economics Teachers Association. Tampa, FL. October 2016
11. "DIGinEcon: Presented by Cengage Economics", Cincinnati teachers workshop, Covington, KY September 2016
12. "Expectations for Incoming Professors", Finance Doctoral Students Association Conference, Ph.D Project, Park City Utah 2016
13. "The Internet, Mortgages and the Race Premium", Economics Department Seminar, Gatton College of Business, University of Kentucky, Lexington, KY USA Sept 2015.
14. "Professional Development Teaching Workshop for Economics, Hosted by W.W. Norton & Company". Minneapolis, MN USA May 2015
15. "Professional Development Teaching Workshop for Economics, Hosted by W.W. Norton & Company". Atlanta, GA, USA February 2015
16. "Professional Development Teaching Workshop for Economics, Hosted by W.W. Norton & Company". Chicago, IL, USA November 2014
17. "The Decision to Rent vs Buy", Personal Finance class, Northern Kentucky University, Highland Heights KY, USA October 2014
18. "Using Social Media to Enhance Teaching, Research and Your Faculty Brand", Academy of Economics and Finance, Chattanooga TN, USA February 2014
19. "When Banks Compete, Do Consumers Really Win?", Lafayette College, Easton, PA USA March 2013
20. "The Financial Crisis: The Role of Mortgage Brokers". College of Business and Economics, Roanoke College, Roanoke, VA USA March 2012
21. "Understanding the Mortgage Market". Personal Finance, College of Business, Bloomsburg University, PA, USA April 2011
22. "Gatekeepers in Online Markets". Campbell School of Business, Berry College, Rome, GA, USA Feb 2010

RESEARCH  
INTERESTS

Industrial Organization, Labor Economics, Applied Microeconomics, Real Estate Economics, Education of Economics, Personal Finance.

TEACHING INTERESTS Industrial Organization, Labor Economics, Econometrics, Statistics, Real Estate Economics. Financial Literacy

UNDERGRAD RESEARCH ADVISING **Matt Frey and Jacob Koors.** "What Have We Learned Since 2012? Revisiting the National Financial Capabilities Study to Examine Financial Literacy". Northern Kentucky University

**Kelsey Paulsen.** "Who's to Blame? A Story of the 2008 United States Financial Crisis." *Honors Thesis.* Bloomsburg University. December 2012

TEACHING EXPERIENCE **Northern Kentucky University: Instructor-**  
*Independent Study (F17), Intermediate Microeconomics (S16), Principles of Macroeconomics (every semester), Principles of Microeconomics (every semester)*

**Bloomsburg University: Instructor-**  
*Economics for Non-Economist, Principles of Macroeconomics, Principle of Microeconomics, Honors Economics, Business and Economics Statistics, Labor Economics/Gender Studies, Industrial Organization*

**University of Kentucky: Instructor-**  
*Principles of Microeconomics, Principles of Macroeconomics, MBA Microeconomics, Independent Studies Economic Instructor.*

PROFESSIONAL EXPERIENCE **T21: A Social Learning Platform** (October 2012 to 2014)  
 Consultant

**Career Guidance Center at the Ministry of Education of Oman** (August 2012 to 2015)  
 Labor Market Consultant

**Research Assistant** (Fall 2008)  
 Frank Scott, University of Kentucky Economics Department

**New Equity Financial Corporation**  
 Licensing Officer (March 2005-June 2006)  
 Loan Officer (December 2003-March 2005)

DEPARTMENT AND UNIVERSITY SERVICES **Northern Kentucky University**  
 Presidential Search and Screen Committee, Freshmen Convocation Speaker Fall 2017, COB Freshmen Convocation Presenter Fall 2017, COB Majors presentation Fall 2016, Convocation Speaker Spring 2017, NKU 360 Presenter, Faculty Benefits, MBA, Signature and Emerging Areas, Assurance of Learning Committee, Principles department and General Education Coordinator, Economics Club Advisor, Student Enrichment Committee. NKU R.O.C.K.S Mentor. Northern Exposure.

**Bloomsburg University**  
 Econ Club Advisor, Model UN advisor, College of Liberal Arts Curriculum Enhancement Committee (member), Department of Economics Internship Coordinator, Department of Economics Curriculum Committee (Chair), Department of Economics Tenure Committee (Chair), Department of Economics Sabbatical Committee (Chair). University Forum.

**University of Kentucky**  
 Micro-Teach group leader TA orientation, Graduate Student Workshop coordinator, Graduate Studies Committee.

AWARDS, HONORS AND SCHOLARSHIPS Excellence in Teaching and Instruction Award, Northern Kentucky University (2016)  
 Presidential Ambassador Spark Recipient by Kyle Bale (2016)  
 Dean's Citation Award for Outstanding Teaching, Haile/US Bank COB (2014-2015) Recipient  
 Dean's Citation Award for Outstanding Teaching, Haile/US Bank COB (2013-2014) Finalist  
 Kentucky Opportunity Fellowship (2009-2010)  
 Outstanding Teaching Award (2009)  
 Academic Scholarship, Ministry of Higher Education, Oman (2006-2010)

REFEREE Cuadernos de Economa, Eastern Economic Journal, International Review of Economic Education, Journal of Economic Education

CENTER FOR ECONOMIC EDUCATION "Thinking Money". Campbell County Public Library. December 2017 -January 2018Newport, KY  
 "Fidelity Cares Teacher Training Program". August 2017. Fidelity. Covington, KY  
 "PE and Humanities Unconference. July 2017. NKCES, KY  
 "Preparing for the Economics Challenge". February 2017. Campbell County High School  
 "Make Money, Make Sense" January 2017. In partnership with LEGACY

CONFERENCE LECTURES "I Failed My Econ Class because I'm a Freshman: Does A Student's Year of Study Matter for Performance?". Conference on Teaching and Research on Economics Education. Denver, May 2017

"Financial Literacy and Math Confidence" With Whitney Douglas-Buser and Darshak Patel. Southern Economics Association. Washington DC November 2016

"Math Aptitude, Perception and Success in Economics? with Whitney Douglas-Buser, and Darshak Patel. National Council for Economic Education Conference. Phoenix, AZ October 2016

"Art of Econ: An Interdisciplinary Approach for Differentiated Assessment". Association of Private Enterprise Economist. Las Vegas. April 2016

"The Internet, Mortgages and the Race Premium" with Frank Scott and Aaron Yelowitz. Eastern Economics Association. Washington, DC Feb 2016—

"Art of Econ:A Guide to Differentiated Assessment of Students Learning in Principles Courses" Allied Social Sciences Association. San Francisco Jan 2016

"Have Economic Educators Embraced Social Media as a Teaching Tool? " Southern Economics Association Nov 2015

"Evaluating the Use of Twitter in the Economics Classroom and its Impact on Engagement, Assessment and Evaluation of Faculty" with Darshak Patel and Brandon Sheridan. CTREE, Minneapolis MN 2015. Kentucky Economics Association 2015

"TweetLikeAnEconomist: Tips on Using Social Media in the Economics Classroom" with Kim Holder, Darshak Patel, Jadrian Wooten. Kentucky Economics Teaching Workshop, Lexington Kentucky April 2015

"Dive In! Tips for Teaching Economics through 'Shark Tank'" With Charity-Joy Acchiardo, Darshak Patel, and Brandon Sheridan . AEA ,Boston MA 2015. Kentucky Economics Teaching Workshop , Lexington KY April 2015

"Using Social Media in the Economics Classroom: The Students' Perspective". Conference on

Teaching and Research on Economic Education, Washington D.C 2014, Southern Economic Association Conference , Atlanta GA 2014. CTREE, Minneapolis MN May 2015.

“A Quantile Regression Analysis of the Determinants of Mortgage Prices” with Qing Su, Department of Marketing, Economics and Sports Business Working Paper Series. Highland Heights, KY USA April 2014

“Using Social Media to Enhance Teaching, Research and Your Faculty Brand”, Southern Economic Association, Tampa, FL USA November 2013

“An Innovative Approach: Using ESPN 30 for 30 To Teach Principles of Microeconomics”, with Darshak Patel, Kentucky Economic Association, Frankfort, KY, USA October 2013; Southern Economic Association, Tampa, FL USA November 2013, Haile/US Bank College of Business, Highland Heights, KY USA March 2014, Teaching and Research on Economic Education, Washington D.C 2014, Professors Conference Topics and Tools for the College Classroom, Federal Reserve Bank of Saint Louis, Saint Louis, MO 2014

“Optional Writing Assignments to Help Students Self Identify their Weaknesses”. Teaching and Learning Enhancement Center at Bloomsburg University. Bloomsburg, PA USA October 2012 ?The Reverse Lemons Problem in Mortgage Banking?. 80th Southern Economic Association Annual Meeting, Atlanta, GA, USA Nov 2010

“Remittances, Financial Development, Capital Formation Growth: Evidence from Panel VAR”, 80th Southern Economic Association Annual Meeting, Atlanta, GA USA Nov 2010

“Joint Determination of Consumer Search Behavior and Mortgage Interest Rates”. 79th Southern Economic Association Annual Meeting, San Antonio, TX, USA NOV 2009, Kentucky Economic Association Annual Meeting, Lexington, KY, USA Oct 2009

“Competition in Online Markets: When Banks Compete do Consumers Really Win” Economics Department seminar, University of Kentucky, KY, USA Oct 2009

TEACHING Meet, Greet, Grab an Idea 2015. Northern Kentucky University, Highland Heights, KY 2017  
CONFERENCES Meet, Greet, Grab an Idea 2015. Northern Kentucky University, Highland Heights, KY 2016  
AND 21th Annual University of Kentucky Economics Teaching Workshop, Lexington, KY 2016  
PROFESSIONAL Meet, Greet, Grab an Idea 2015. Northern Kentucky University, Highland Heights, KY 2015  
DEVELOPMENT The Fifth Annual AEA Conference on Teaching. Minneapolis, MN 2015  
20th Annual University of Kentucky Economics Teaching Workshop, Lexington, KY 2015  
Meet, Great, Grab a Seat 2014. Northern Kentucky University, Highland Heights, KY 2014  
The Fourth Annual AEA Conference on Teaching. Washington, D.C 2014  
19th Annual University of Kentucky Economics Teaching Workshop, Lexington, KY 2014  
Academy of Economic and Finance, Teaching Workshop, Chattanooga, TN 2014  
Meet, Great, Grab a Seat 2013. Northern Kentucky University, Highland Heights, KY 2013  
18h Annual University of Kentucky Economics Teaching Workshop, Lexington, KY 2013  
The Second Annual AEA Conference on Teaching. Boston, MA 2012  
14th Annual University of Kentucky Economics Teaching Workshop, Lexington, KY 2009  
Midwest Economic Education Conference, University of Cincinnati, Cincinnati, OH 2009  
13th Annual University of Kentucky Economics Teaching Workshop, Lexington, KY 2008

SKILLS AND Stata, LaTeX, MS Office, Arabic (Fluent), English (Fluent)  
LANGUAGES

PROFESSIONAL American Economic Association  
AFFILIATIONS American Real Estate Society

Southern Economic Association

IN THE MEDIA [Ask The Experts: Top Stocks, New buys, and More.](#)  
[The Change Agent. NKU Magazine](#)  
[Fit In the City Podcast](#)  
[Omani Newspaper Coverage of Econ Beats \(Arabic\)](#)  
[WKOK Intreview](#)  
[MR University Social Media Interview](#)  
[Why not Social Media? Biz Ed AACSB International Journal.](#)  
[CentSai Blab” Why Fin Lit is as Important as Sex Ed.](#)  
[EconBeats Rocks NKU's Campus](#)  
[Economic Rockstar Podcast Interview.](#)  
[They've got '99 problems but extra credit ain't one.](#)  
[Ask The Experts: Making Sense of Dynamic Pricing](#)  
[Online book rentals offer students inexpensive alternative to bookstore](#)